

Leads360 Named One of the ‘Best Places to Work in Los Angeles’ By Los Angeles Business Journal

Employees cite the strong sense of teamwork and great working environment as reasons why they consider Leads360 the premier place to work in Los Angeles.

LOS ANGELES (Aug. 15, 2011) – The *Los Angeles Business Journal* and the Best Companies Group this week named Leads360, Inc. one of the “Best Places to Work in Los Angeles.” This is the second year Leads360 has been awarded the honor, and illustrates the strong commitment that Leads360 has made to the growth and personal success of its employees. Leads360 ranked 21st among all medium-sized companies in Los Angeles County and placed in the top ten technology companies to make the 2011 list.

“We are very proud of the company we are building and honored to be named to this list for the second year in a row,” said Nick Hedges, President and CEO of Leads360, Inc. “This recognition is a testament to the culture of teamwork we have built and reflects our firm belief that every single employee is critical to our success as a company. Having fun, supporting each other, and challenging each other in everything that we do, is what allows us to perform at such a high level for our customers.”

Leads360 employees credit the comfortable working environment, perks like the real Starbucks coffee machine, and the “family atmosphere,” with powering the software company’s recent success. The performance bonuses, stock options and growing benefits package also make the company a standout among mid-sized technology companies in Los Angeles.

The annual list honors small-to-large-sized companies that not only make a positive impact in the L.A. business community, but also provide their employees with an exemplary work environment and culture.

The *LABJ*’s annual “Best Places to Work” list attracts entries from companies in nearly every industry and of all sizes. Winners are selected through a two-part evaluation process conducted by Best Companies Group. Best Companies Group surveys each employer regarding their workplace policies, practices and demographics. Then, they survey employees on eight core areas: leadership and planning, corporate culture and communications, role satisfaction, work environment, relationship with supervisor, training and development, pay and benefits and overall engagement. The employee feedback report is provided to the companies so they can use the input to improve workplace practices.