

Graphic Designer / Production Artist

Leads360 is a leading cloud software company and one of the fastest growing technology companies in Southern California. We were recently honored to join Deloitte's "Fast500" as one of the fastest growing private companies in the US.

At Leads360 we are passionate about winning by being the best place to work in Southern California for the most talented people. We offer the benefits of a big company and the energy and culture of a startup. Our office is located in El Segundo and has many conveniences located within a few miles of our office - LAX, malls, restaurants, movie theaters, a golf course, and the beach!

We are seeking someone with the talent and energy to ensure our printed and online presence speaks to our target market correctly. If that's not too high a bar then read on.

What we are looking for:

- **Production Experience** – Working with existing Adobe Illustrator, Photoshop and InDesign files is nothing new to you. You depend on version control (file level) and good file management / naming to help you iterate projects.
- **Iteration** – You can't fall in love with any one way to solve a problem. There will be times when we need to change directions and you must be comfortable with this.
- **Hardworking / Enthusiastic** – We have many design challenges and opportunities to elevate the brand of Leads360. You will be tasked with a list of managed projects, but you also love actively seeking out new problems to solve.
- **Detail Orientation** – You love "spell check", but what you love even more is proofing your work so it's bullet proof before anything becomes publicly available.
- **Speed** – While it is important to be creative, you'll leverage our existing creative talent to help you expedite high quality projects in order to meet deadlines.
- **Basic HTML Skills** – You can dive into HTML email campaigns to edit images, text and links. You must be comfortable working in this aspect as well – but take comfort in the fact that it is based on our existing templates.

Extras:

- **Advanced HTML & CSS Skills** – You could dive into new website projects if you have great proficiency in this area. If you are familiar with Coda, JQuery, and CSS3 we could put you on "front end" web projects (very attractive to us).
- **Writing Ability** – Ability to write small blocks of copy, headlines and subheads is very useful – provided that you are given direction, tone and audience.
- **Intelligence** – You can quickly look at problems from a high-level and offer quality solutions in brain storming sessions.
- **Curiosity** – You have a sincere interest in our product which enables you to frame communication to our target audience.

Perks:

- **Wonderful Staff** – Though we all work very hard towards our goals, you'll find Leads360 employees to be highly intelligent and a pleasure to work with.
- **Structured Parking & Courtyard** – Feel safe in our (paid) parking structure, and have lunch in the shared courtyard.

- **Benefits** – Though we are a smaller sized company, we offer benefit packages comparable to larger companies.
- **Food Budget** – We keep our kitchen stocked with fruit, coffee, soda, bread, cereal and more. We provide all the basics to fuel your day.
- **Premium Coffee** – Our coffee is famous for acquiring new employees. Our machine brews fresh coffee by the cup and is stocked with coffee beans from Starbucks, Peet's, Dunkin' Doughnuts and more.

Job description:

You'll report to the head of PR & Marketing and secondarily to our in-house creative resource. You'll be mainly tasked with "designing" whitepapers, case studies, reports and product one sheets for online PDF distribution. You'll also be tasked with cleansing and adding design to our PowerPoint presentations, creating new HTML emails (based on our templates) and proofing all of your work.

What we need from you:

- **Portfolio** – We'd rather see a small sample set (8-12 pieces) of your best work as opposed to a larger sample set.
- **Cover Letter** – A powerful but short, single paragraph statement about what makes you the best fit for Leads360.
- **Resume** – A summary of places you've worked and/or been educated at with dates, or a simple LinkedIn profile is fine.
- **Proximity** – This position is based in El Segundo; so living in Southern California is key.

If you are interested in this position please send us your resume and creative samples (online portfolio/URL or PDF format preferred) to jobs@leads360.com and please copy (cc) dmartinez@leads360.com. Good luck!